



## **Venture Catalyst: Startup Demo Day**

**Date:** 17/09/2025

**Time:** 9:00 AM TO 3:00 PM

**Venue:** RK University, Kasturba Dham, Bhavnagar Highway, Rajkot

**Speaker:** 1. Mr. keval Dhameliya

2. Dr. Raj Soni

3. Mr. Kirtan Parchani

4. Mr. Marmik Bhatt

5. Mr. Pence Mataria

**Targeted Audience & Participants:** Startups

**No. Of Participants:** 17 Startups

### **Brief Description of the Event:**

RK University successfully hosted “Venture Catalyst – Startup Demo Day” on September 17, 2025, celebrating the spirit of ambition, innovation, and entrepreneurship. The event served as a dynamic platform that brought together emerging startups, investors, and changemakers, creating an ecosystem where innovative ideas could connect with real-world opportunities. Participants showcased their ventures across diverse domains, reflecting various types of innovation such as product innovation, process innovation, and business model innovation, thereby highlighting the evolving landscape of entrepreneurship. The event featured insightful sessions by distinguished speakers including Mr. Keval Dhameliya, Dr. Raj Soni, Mr. Marmik Bhatt, and Mr. Pence Mataria, who shared their expertise, experiences, and perspectives on building scalable and impactful startups.

Their guidance inspired participants to think critically, validate their ideas, and focus on innovation-driven growth. The Demo Day encouraged collaboration, networking, and knowledge exchange, enabling startups to interact with potential investors and mentors. Overall, the event reinforced RK University’s commitment to fostering innovation, nurturing entrepreneurial talent, and creating a strong foundation for future-ready innovators. The event concluded with an engaging interaction and feedback session, where participating startups received valuable insights and constructive suggestions from mentors, investors, and industry experts. This interactive exchange not only helped refine their business ideas but also provided clarity on market fit, scalability, and sustainability. The closing ceremony recognized the efforts of all participants, organizers, and supporting teams who contributed to the seamless execution of the event. The overwhelming response and positive feedback from attendees highlighted the success

of the initiative, making “Venture Catalyst – Startup Demo Day” a significant milestone in promoting innovation and entrepreneurial excellence at RK University. In addition, the event played a crucial role in strengthening the innovation ecosystem within the university by encouraging students to actively engage in entrepreneurial activities and think beyond conventional career paths. It inspired budding entrepreneurs to transform their ideas into viable ventures by providing them with the right exposure, guidance, and motivation. The event also enhanced the institution’s reputation as a hub for innovation and startup development, fostering a culture of creativity, critical thinking, and continuous learning. Overall, “Venture Catalyst – Startup Demo Day” left a lasting impact by empowering participants to pursue entrepreneurial excellence and contribute meaningfully to the startup ecosystem.

It enabled early-stage entrepreneurs to gain confidence, enhance their communication skills, and understand the practical challenges of building and scaling a startup. The exposure to diverse perspectives from industry leaders and investors helped participants align their innovations with market demands and emerging trends. Such initiatives not only bridge the gap between academia and industry but also cultivate a mindset of resilience, adaptability, and strategic thinking among young innovators. The success of “Venture Catalyst – Startup Demo Day” reaffirmed RK University’s vision of empowering future entrepreneurs and contributing to the growth of a vibrant and sustainable startup ecosystem.

### **Objective of Event:**

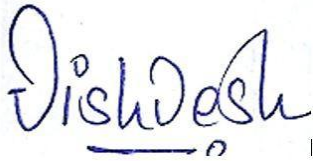
The primary objective of “Venture Catalyst – Startup Demo Day” was to create a robust platform for aspiring entrepreneurs to present their innovative ideas and connect with potential investors, mentors, and industry experts. The event aimed to promote a culture of innovation and entrepreneurship by encouraging participants to develop scalable, sustainable, and impact-driven business solutions. It also sought to facilitate knowledge sharing, networking, and collaboration among startups and stakeholders, while providing constructive feedback to help refine business models and enhance market readiness. Additionally, the initiative focused on bridging the gap between ideation and execution, thereby empowering participants to transform their ideas into successful ventures.

### **Outcome of Event:**

The “Venture Catalyst – Startup Demo Day” resulted in several impactful outcomes, significantly contributing to the entrepreneurial ecosystem at RK University. The event provided participating startups with valuable exposure to investors and industry experts, enhancing their understanding of market dynamics, scalability, and business viability. Through constructive feedback and mentorship, participants were able to refine their ideas, strengthen their business

models, and gain clarity on execution strategies. The event also facilitated meaningful networking opportunities, leading to potential collaborations, partnerships, and future investment prospects. Additionally, it fostered confidence, innovation, and an entrepreneurial mindset among students, while reinforcing the importance of practical learning and real-world application in building successful ventures.





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